



PRODUCT CATALOG 2026



JMJ Guitars

Where Tradition Meets Innovation



About JMJ Guitars

JMJ Guitars—we are more than just a brand; we are a family united by a shared passion for music and Craftsmanship. Rooted in the heart of Guagua, Pampanga, we proudly celebrate the artistry of Filipino luthiers, handcrafting guitars with skills passed down through generations.



Each instrument carries the dedication, creativity, and soul of Filipino makers. Designed to deliver beautiful sound, built with durability in mind, and crafted with care, our guitars inspire musicians to explore their full potential, whether they are beginners, performers, or seasoned artists.

Our journey goes beyond creating quality instruments. It is also about uplifting our local community, supporting Filipino craftsmanship, and ensuring that every JMJ Guitar reflects the pride, heritage, and musical spirit of the Philippines.



Where Tradition Meets Innovation



Product Categories

• ValuePro Guitars

JMJ's ValuePro line is designed for players who want reliable instruments without breaking the bank. These guitars use practical materials, offering easy playability and smooth action.

The ValuePro series also reflects a classic design crafted by local luthiers in Guagua, Pampanga, inspired by the region's long-standing guitar-making traditions. These instruments celebrate the artistry and skill of Filipino craftsmanship, and at JMJ, we are committed to honoring this legacy—keeping this iconic design available for music lovers today and in the years ahead.

• Premium Acoustic Guitars

Crafted for tone and refinement, the Premium Acoustic series features all-solid wood construction and traditional bracing. These guitars deliver rich resonance, warm projection, and exceptional playability, making them ideal for serious players and performers.

• Custom-Designed Guitars

JMJ's Custom-Designed Guitars let you create an instrument that's truly yours. From wood selection and finish to neck profile, hardware, and pickups, our expert luthiers bring your vision to life, crafting each guitar with precision, passion, and Filipino craftsmanship.



ValuePro Guitars

JMJ Jairo Little Guitar

The Jairo Little Guitar (34") features low action, which is generally ideal for young musicians as it promotes easier playability and provides a more enjoyable learning experience. The guitar is properly set up to avoid excessive fret buzz, ensuring it is a kid-friendly instrument that encourages practice and progression.



Action: Low

Top: Laminated Gloss Finish

Back & Side: Laminated Normal Finish

Fingerboard: Local Hardwood

Machine Head: Plastic

Electronics: None

Color: Natural, Black, Blue, Red

Bag: Standard



ValuePro Guitars

JMJ Guagua GP-01

The Guagua Guitar (39") is a long-time type of guitar produced by the luthiers of Guagua, Pampanga. It uses basic wood, and they call it "Pang Masa." It represents the town of Guagua, where the common occupation is crafting guitars. It features low action for easy playability, making it perfect for young adult musicians. It's set up to avoid fret buzz, promoting a smooth learning experience and encouraging musical growth



Action: Low

Top: Laminated Gloss Finish

Back & Side: Laminated Normal Finish

Fingerboard: Local Hardwood

Machine Head: Plastic

Electronics: None

Color: Natural, Black, Blue, Red

Pick Guard Color: None

Bag: Standard



ValuePro Guitars

JMJ Massimo

The JMJ Massimo is a 41-inch dreadnought cutaway guitar designed for players who want the bold, full-bodied sound of a classic dreadnought with the added reach and comfort of a cutaway design. Its rich bass response and balanced tone make it a versatile choice for both strumming and fingerpicking styles.



Action: Low

Top: Laminated Gloss Finish

Back & Side: Laminated Normal Finish

Fingerboard: Local Hardwoods

Machine Head: Plastic

Electronics: None

Color: Natural, Black, Blue, Red

Bag: Standard



Premium Acoustic Guitars

JMJ JQ-01

Designed for musicians who demand both precision and soul, the JMJ JQ-01 Cutaway features a full solid 39" acoustic body—one of the most popular and widely preferred acoustic guitar sizes worldwide—paired with a sleek cutaway design for expressive playability across all registers. Ideal for intermediate to professional players, it delivers a warm, rich, and full-bodied tone shaped by heritage craftsmanship and modern performance standards.



Size: 39 inches

Top: Solid Spruce

Back & Side: Solid Chinese Spruce

Fingerboard: Ipil (Native Filipino Hardwood)

Machine Head: High-ratio tuners

Electronics: None

Color: Natural

Truss Rod: 2-Way Adjustable

Bag: Standard



Premium Acoustic Guitars

JMJ JQ-01E

The JMJ JQ-01E 39" Acoustic-Electric Guitar is a premium acoustic guitar that embodies true Filipino craftsmanship.

Featuring a full solid Spruce body and Fishman Isys EQ, the JQ-01E is ideal for intermediate to professional musicians. It delivers a rich, full-bodied tone and a premium playing experience — meticulously crafted for artists who value quality, heritage, and performance.



Size: 39 inches

Top: Solid Spruce

Back & Side: Solid Chinese Spruce

Fingerboard: Ipil (Native Filipino Hardwood)

Machine Head: High-ratio tuners

Electronics: Fishman Isys

Color: Natural

Truss Rod: 2-Way Adjustable

Bag: Standard



Premium Acoustic Guitars

JMJ JQ-01E Cutaway

The JMJ JQ-01E Cutaway 39" Acoustic-Electric Guitar is a premium acoustic-electric guitar that showcases true Filipino craftsmanship.

Designed for intermediate to professional musicians, the JQ-01E delivers a rich, full-bodied acoustic tone and reliable amplified performance. Equipped with the Fishman ISYS pickup system, it's stage-ready, studio-ready, and perfect for serious artists who value tone, control, and heritage.



Size: 39 inches

Top: Solid Spruce

Back & Side: Solid Chinese Spruce

Fingerboard: Ipil (Native Filipino Hardwood)

Machine Head: High-ratio tuners

Electronics: Fishman Isys

Color: Natural

Truss Rod: 2-Way Adjustable

Bag: Standard



Premium Acoustic Guitars

JMJ JQ-02

The JMJ JQ-02 is a handcrafted acoustic guitar from JMJ's Premium Line, built for musicians who value quality, tone, and craftsmanship. Featuring all-solid spruce construction, it delivers bright, articulate tones with excellent projection. Traditional bracing ensures stability and rich resonance, while the premium finish highlights its artistry. The 2-way truss rod allows easy setup for low action.



Size: 41 inches

Top: Solid Spruce

Back & Side: Solid Chinese Spruce

Fingerboard: Ipil (Native Filipino Hardwood)

Machine Head: High-ratio tuners

Electronics: None

Color: Natural

Truss Rod: 2-Way Adjustable

Bag: Standard



Premium Acoustic Guitars

JMJ JQ-02E Cutaway

The JMJ JQ-02E is the flagship model of JMJ's Premium Line—a handcrafted all-solid acoustic-electric guitar delivering bright, articulate tone with strong projection. Its cutaway design and Fishman Isys preamp provide versatility for live or studio use. Traditional bracing ensures stability and balance, while the 2-way truss rod allows easy setup. Proudly made in Pampanga, it showcases Filipino craftsmanship at exceptional value.



Size: 41 inches

Top: Solid Spruce

Back & Side: Solid Chinese Spruce

Fingerboard: Ipil (Native Filipino Hardwood)

Machine Head: High-ratio tuners

Electronics: Fishman Isys

Color: Natural

Truss Rod: 2-Way Adjustable

Bag: Standard



Premium Acoustic Guitars

JMJ PB-01

The JMJ PB-01 is an acoustic guitar crafted from engineered bamboo for both the top and body, making it eco-friendly, durable, and highly resistant to humidity and rain—ideal for the Philippine climate.

The PB-01 blends sustainability, resilience, and craftsmanship, offering musicians a reliable guitar with unique character.



Size: 41 inches

Top: Engineered Bamboo

Back & Side: Engineered Bamboo

Fret Wire: Silver

Fingerboard: Engineered Bamboo

Machine Head: High-ratio tuners

Color: Natural

Truss Rod: 2-Way Adjustable

Bag: Standard



Premium Acoustic Guitars

JMJ PB-01E Cutaway

The JMJ PB-01E Cutaway is a modern evolution of our signature bamboo guitar, designed for both stage and studio performance.

Crafted entirely from engineered bamboo for the top, back, and sides, this model continues our commitment to sustainability while delivering exceptional durability and tonal character.



Size: 41 inches

Top: Engineered Bamboo

Back & Side: Engineered Bamboo

Fret Wire: Silver

Fingerboard: Engineered Bamboo

Machine Head: High-ratio tuners

Electronics: Fishman Isys

Color: Natural

Truss Rod: 2-Way Adjustable

Bag: Standard



ValuePro Ukulele

JMJ Soprano Ukulele

JMJ Soprano Ukulele by JMJ Guitars is perfect for beginners and seasoned players alike, this 21"-sized ukulele offers a bright, cheerful tone and easy playability. Its lightweight and compact design makes it ideal for travel, casual play, or learning your first chords. Crafted with quality materials, it delivers durable construction and smooth action, ensuring your music sounds as good as it feels.



Size: 21 inches

Top: Laminated Gloss Finish

Back & Side: Laminated Normal Finish

Fingerboard: Local Hardwood

Machine Head: Plastic

Available Color: Natural, Black, Blue, Red

Bag: Standard



ValuePro Ukulele

JMJ Concert Ukulele

JMJ Concert Ukulele by JMJ Guitars is perfect for beginners and seasoned players alike, this 23"-sized ukulele offers a bright, cheerful tone and easy playability. Its lightweight and compact design makes it ideal for travel, casual play, or learning your first chords. Crafted with quality materials, it delivers durable construction and smooth action, ensuring your music sounds as good as it feels.



Size: 23 inches

Top: Laminated Gloss Finish

Back & Side: Laminated Normal Finish

Fingerboard: Local Hardwood

Machine Head: Plastic

Available Natural, Black, Blue, Red

Bag: Standard



JMJ Guitars Custom Shop

We are a custom-designed guitar builder company specializing in handcrafted, uniquely designed instruments. Every detail of our guitars reflects the quality, innovation, and care that make them truly exceptional.

Instruments We Customize:

- Acoustic guitars: Regular, 12-string, Dual-neck, Classical, Travel and Mini acoustic
- Body styles: Concert (0), Auditorium (000), Orchestra Model (OM), Grand Concert (00), Dreadnought, Jumbo
- Acoustic basses: Fretted, Fretless, and Archtop
- Ukuleles: Soprano, Concert, Tenor, Baritone
- Traditional Philippine Rondalla: Octavina, Bandurria

How to Order Your Custom Guitar:

1. Access the Order Form
2. Fill Out Your Specs and submit them via our official Facebook page
3. Receive Your Price Estimate
4. Confirm Your Order by signing the Agreement Form
5. Collect your guitar at our store or have it shipped directly to you



THE CATALOG



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Note: For full details on warranty coverage, after-sales support, terms & conditions, and other policies, please visit the footer section of our website at jmjguitars.com